

# Allouez Neighbors

*An exclusive magazine serving the residents  
of the Village of Allouez*

Photograph by  
Jessica Bedore  
Photography



Meet the  
*Lange Family*



# The International Selkirk Loop

By Beverly Madison

**FORMED AROUND 1999** to bring more visitors to a struggling, rural part of the northwest, the International Selkirk Loop is a scenic byway that covers space between Idaho, Washington state and British Columbia. Because of its accessibility and beauty, it is one of the top destinations in the Northern Rockies. The total length of the byway is 280 miles, which covers northeast Washington, northern Idaho and southeast British Columbia. To explore the byway well, eight to 10 hours are needed. That time includes the Kootenay Lake ferry, North America's longest free ferry, which is part of the U.S.-Canada border-crossing portion of the byway.

The National Scenic Byway program is an organization that recognizes 150 noteworthy and spectacular roads across the United States. They are selected for archeological, cultural, historic, natural, recreational or scenic purposes. The International Selkirk Loop holds a spot on this list.

The landscape around the International Selkirk Loop was formed by receding glaciers and traverses a path around the stunning Selkirk Mountains with views of rivers and lakes, snowcapped peaks and low valleys. The diversity of wildlife along the drive will impress any nature enthusiast. It is common



Twin fawns, Photo credit: Jeff Tetrick



Bull Moose at Kootenai National Wildlife Refuge, Photo credit: International Selkirk Loop



East Shore of Kootenay Lake in BC, Photo credit: George Sibley

Wildflowers at Idaho Peak in BC, Photo credit: David Gluns



to see moose, bears, elk, and many bird species among other wildlife, even caribou, on the Loop.

The Loop follows along paths that would historically have been used by natives, gold seekers, miners and other explorers. The current small towns that have been built upon the Loop have been lauded for their charm and hospitality.

Sunset Magazine named it "The West's Best Scenic Drive". While the byway is intended for driving, there are many stops to make along the way. The drive is chock full of recreational and artistic activities for the whole

family no matter the season, including river rafting, mountain and road biking, hiking, photography, plein air painting, camping, bird watching, huckleberry picking and more. From May until August drivers can also feast their eyes on some of the most stunning wildflowers in the country.

Information and photos courtesy of [www.selkirkloop.org](http://www.selkirkloop.org).

## Neighborhood *recipe*

### Directions:

Preheat oven to 350 degrees. Combine crust ingredients in a bowl with a fork until incorporated and press about an inch or so up sides of 10" spring form pan. Bake for 8 minutes. Chill 1 hour prior to filling.

To make apple filling: Peel, core and cut apples into little bite size pieces, about 1/2"x1/2". Melt butter in non-stick pan over medium heat.

Add apples, brown sugar, cinnamon and nutmeg. Cook and stir occasionally until slightly softened, 3-5 minutes. Set aside or refrigerate to let cool.

To make streusel topping: Measure flour and sugars into a mixing bowl, stir together. Using a pastry cutter or two table knives, cut the butter into the flour mixture until all the butter pieces are no bigger than a pea. Do not cream the butter or over mash it with a fork. You want a crumbly mixture with butter bits. Set aside in refrigerator.

In stand up mixer with paddle, beat cream cheese until smooth and light. Stop and scrape bowl and paddles with rubber spatula as often as needed. Add sugar, vanilla and continue to beat. Add eggs one at a time, beating after each addition. Add and mix sour cream, scraping as needed until thoroughly combined.

(If you used a 9" spring form, discard or don't use about 3/4 cup of the cream cheese mixture at this point or there won't be enough room later for the crumb topping. Add cooled apple mixture and fold in with a wooden spoon or rubber spatula.

Pour filling into chilled shell and place into oven on middle shelf and bake 48 minutes. Gently and evenly spread the streusel mixture over the cheesecake. Sprinkle with cinnamon and nutmeg.

Bake 18 more minutes. Let it come to room temperature and then refrigerate at least 5 hours. Overnight is better as cheesecake is always better the day after baked.



Recipe created by chef Perry McCown.

### Ingredients:

**Crust:**  
Graham cracker crumbs, 1 1/2 cups  
Sugar, 1/4 cup  
Butter, unsalted, melted, 3 Tbs.

**Crust:**  
Granny Smith apples, 2  
Butter, unsalted, melted, 3 Tbs.  
Brown Sugar, 1/4 cup  
Cinnamon, 1/2 tsp.  
Nutmeg, 1/4 tsp.

**Streusel Topping:**  
Flour, 3/4 cup  
Brown Sugar, 2 1/2 Tbs.  
Sugar, 2 1/2 Tbs.  
Cinnamon, 1/2 tsp.  
Nutmeg, 1/4 tsp.

**Cheesecake:**  
Cream cheese, 8oz packages, 3  
Eggs, 4  
Vanilla extract, 1 tsp.  
Sugar, 1 cup  
Sour cream, 2 cups



# Best Version Media™

## PUBLISHING TEAM

**PUBLISHER** Mia Johnson

**CONTENT COORDINATOR** Shannon Johnson

**DESIGN** Robynn Schopf

**PHOTOGRAPHER** Jessica Bedore Photography

## EXPERT CONTRIBUTOR

Green Bay Kroc Center

## ADVERTISING

Not an Advertiser in

The Allouez Neighbors?

Contact Mia Johnson for a custom advertising plan.

mjohnson@bestversionmedia.com

## FEEDBACK/IDEAS/SUBMISSIONS

Deadlines for submissions are the 18th of each month. Go to [www.bestversionmedia.com](http://www.bestversionmedia.com) and click "Submit Content." You may also email your thoughts, ideas, and photos to: [sjohnson@bestversionmedia.com](mailto:sjohnson@bestversionmedia.com).

## HOA SUBMISSION INFORMATION

Are you on the association board for Allouez? Contact us for information on how you can submit articles, updates, reminders, events and more to the residents.

We create customized Homeowners Association sections at no cost to the HOA or the residents.

## IMPORTANT PHONE NUMBERS

Emergency ..... 911  
Non-Emergency.....920-391-7450  
Poison Control ..... 800-222-1222  
Allouez Fire Department ..... 920-448-2806  
Brown County Library..... 920-448-4408  
Resurrection ..... 920-336-7768  
Langlade ..... 920-337-2360  
Webster..... 920-448-2143

## TIMETABLE OF MAGAZINE DEADLINES

DUE DATE FOR CONTENT	MAGAZINE EDITION
December 18.....	January
January 18.....	February
February 18.....	March
March 18.....	April
April 18.....	May
May 18.....	June
June 18.....	July
July 18.....	August
August 18.....	September
September 18.....	October
October 18.....	November
November 18.....	December

*Magazines usually arrive within the first week of every month but can vary depending on the post office.*

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## From the Publisher

Welcome to the inaugural issue of Allouez Neighbors. Since 2007, Best Version Media has served neighborhoods and communities connecting families and local businesses together in support and recognition. I am very proud to be a part of this company serving your neighborhood. I am also working closely with the Village of Allouez to keep you updated each month on what's going on in your neighborhood. This publication is all about you; please send in your ideas for what you would like to see featured. Also, each month we will be featuring a local family on the cover and telling you their story. It's a wonderful way to get to know your neighbors! Because we are all getting to know each other, I would like to share a little about myself. I am 24 years old and a journalism/public relations graduate from UW Oshkosh. I live with my fiancé, Brady, and two pooches that are like family to us (Check out the Pet Corner and you can take a peek at our fur balls). We are getting married this August, and it is quite the whirlwind of excitement! Family is very important to me as well, and my mom, Shannon, is actually the Content Coordinator for your magazine. While getting this magazine ready for you, I have met so many exceptional people and business owners in and around the community. That's been the best part of this process. You'll get to meet most of them because several of them are sponsors in this magazine. These are the people and businesses that make this publication possible, so be sure to patronize their business and let them know you saw them in Allouez Neighbors. I am so thrilled and grateful to be a part of your community!

Best,

*Mia Johnson*

Publisher

(920) 858-7043

[mjohnson@bestversionmedia.com](mailto:mjohnson@bestversionmedia.com)



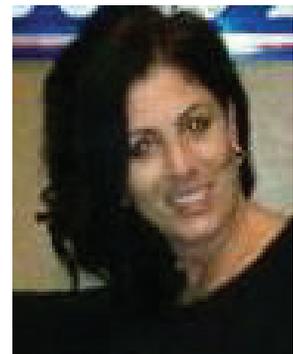
## Dear Residents,

Welcome to the inaugural issue of Allouez Neighbors, a magazine just for you: your neighbors, family, friends, YOUR Village of Allouez. This publication is geared solely to "all things Allouez" and will be a snapshot into your community. We are thrilled to have this standing invitation into your world. As your Content Coordinator (and very proud mom of Mia, your Publisher), I ask you to email me with upcoming news: community events, school functions, theater productions, fundraisers, garage sales, as well as your success stories (all are relevant), fun family gatherings/traditions, adorable pet stories/pictures (Check out this month's Pet Corner) ... if it's happening in Allouez, it's deserving of going to print! This monthly publication is to celebrate you, the Village of Allouez. Our sole mission is to help you get to know your neighbors down the street and around the corner. We believe in the notion of bringing people together, sharing your stories and events and featuring "all things Allouez." And for that special someone in your life, (mine is Nick Belongia), wish them all the love on the 14th of February, and if you have something fun planned for the upcoming 'lucky' holiday in the month of March, please reach out to me.

*Shannon Johnson*

Content Coordinator

[sjohnson@bestversionmedia.com](mailto:sjohnson@bestversionmedia.com)





# Meet the Lange Family

BY SHANNON JOHNSON

Photograph by Jessica Bedore Photography

**M**et the Lange family! Brad is your Village of Allouez Administrator, so let's learn a little more about him and his family. Brad, his wife Jodi, and kids Jenee and Dylan live in Allouez, Wis. Brad and Jodi grew up a couple blocks from each other, although they never met until later in high school. They have now been married for almost 25 years.

Brad graduated with his Bachelor's degree from Winona State University and worked for five years at the City of Platteville as the Parks and Recreation Director. He then worked for the Village of Allouez as the Parks, Recreation and Forestry Director for almost 20 years. He was

elected this past August to be the Village of Allouez Administrator.

Jodi is a graduate of UW-Platteville with a Business Administration and Marketing degree and also a graduate of Marian University with an Education degree. She currently teaches middle school science at St. Johns in Howard, Wis.

Jenee is 22 years old and received her Bachelor's degree in Health Fitness and Promotion with a minor in Business and Psychology from Aurora University. She is currently attending graduate school at Western Illinois University studying for her Masters in Kinesiology. Jenne also participated in Allouez Girls Little League, Allouez

Anchors Soccer, Allouez Select Soccer and FC Green Bay Soccer.

Dylan is 20 years old and is studying at UW-Eau Claire pursuing a double major in Political Science and Business. He also played Allouez Boys Little League baseball, Babe Ruth Baseball and Pop Warner Football. For fun, the Lange family likes to go fishing and spending quality time with their family and friends. They also enjoy traveling. Some of their favorite vacations include: Yellowstone National Park, Colonial Williamsburg, Kentucky, South Dakota, Virginia, Florida and Washington D. C.

They are very active in the

community as members of Resurrection Parish, Allouez Optimist Club, Allouez Kiwanis Club, Miracle League Board of Directors and the WDNR (Area of Concern – Lower Bay and Fox River). They also cheer for their favorite Wisconsin teams – the Green Bay Packers and the Milwaukee Brewers. The Lange Family lives near Resurrection Parish within walking distance to church. When the kids were younger they attended school at Resurrection as well. They are in walking distance to

the grocery store, video store, East River Trail and the Fox River Trail.

When asked why they enjoy living in Allouez, they said it's a very quiet and friendly neighborhood. When they first moved in, there were a lot of young children and neighbors to look out for one another. They have friends living in different areas of Allouez as well that are all very nice and are in walking distance from their home.

They are close with their neighbors and get together for cookouts, cards or just to visit. When the kids

were younger, touch football in the backyard or basketball games in the driveway were common occurrences in the neighborhood.

***Do you know a neighbor who has a story to share? Nominate your neighbor to be featured in one of our upcoming issues! Contact us at [sjohnson@bestversionmedia.com](mailto:sjohnson@bestversionmedia.com).***



Dylan and Jenee (family submitted photos)



Dylan and Jenee (family submitted photos)



## Neighborhood Associations

Welcome to the first addition of the "Allouez Neighbors" magazine. The Village Board and staff are continuously looking for ways to reach our residents and this magazine, provided to you at No cost to the village taxpayers, an opportunity to connect with our residents on a monthly basis. I hope you find the magazine and the content useful.

The Village has contracted with Graef Engineering and Planning to conduct corridor studies for both Riverside Drive and Webster Ave. The purpose of the studies will help create a vision for future development along each of these roads. The plan will incorporate the existing residential character of Allouez, while utilizing the ecologic and economic benefits that exist within these corridors. The study will make use of current land uses, area densities, architectural styles, green space opportunities, and development tools, which best utilize the current and future needs of the village. It is important that we gain input from local businesses, stakeholders, staff, officials and the general public to specifically identify what the immediate and long-range goals are for the corridors. Please watch for future announcements in the "Allouez Neighbors"; village website, and local paper for public meeting notices. Should you wish to submit comments, please address them to [brad@villageofallouez.com](mailto:brad@villageofallouez.com).

SUBMITTED BY **BRAD LANGE**

## A message from Allouez Parks and Rec

The Village of Allouez Parks and Recreation department will start accepting summer registrations on Monday, March 30. Recreation programs include: tennis lessons, golf lessons, young playmates for 3-4 year olds, summer park program for 6-12 year olds, special needs dance class, British Soccer Camp, July 20 -24 and a Henna workshop on June 30. Please visit [www.villageofallouez.com](http://www.villageofallouez.com) or call 448-2804 for more information. The Allouez Park and Recreation Department is on Facebook: [www.facebook.com/AllouezParks](http://www.facebook.com/AllouezParks). Have a program or event you would like to see offered? Please email [recreation@villageofallouez.com](mailto:recreation@villageofallouez.com). The Village of Allouez partners with other area municipalities in order to offer our family group bus trips. Our next two trips are:

- Shedd Aquarium: Friday, April 3**
- Ikea/Woodfield Mall: Saturday, May 16**

**The Village of Allouez is promoting the formation of Neighborhood Associations throughout the Village of Allouez.**

### WHAT IS A NEIGHBORHOOD ASSOCIATION?

A neighborhood association by definition is neighbors living within a designated area of the Village who are concerned about issues affecting their neighborhood and who have decided to work together to protect and ensure a better social, economic, and business climate in their neighborhood.

The purpose of a neighborhood association is to act as a voice for the neighborhood residents, an official link to local government and the larger community. Many neighborhoods find that by banding together and forming a neighborhood association, they are better able to meet the collective needs of the neighborhood.

**If you are interesting in starting a Neighborhood Association please contact Allouez Planning & Zoning Administrator Trevor Fuller or Directed Enforcement Officer Rick Loppnow at the Allouez Village Hall or by phone at 920-448-2800.**



## A message from Allouez Parks and Forestry



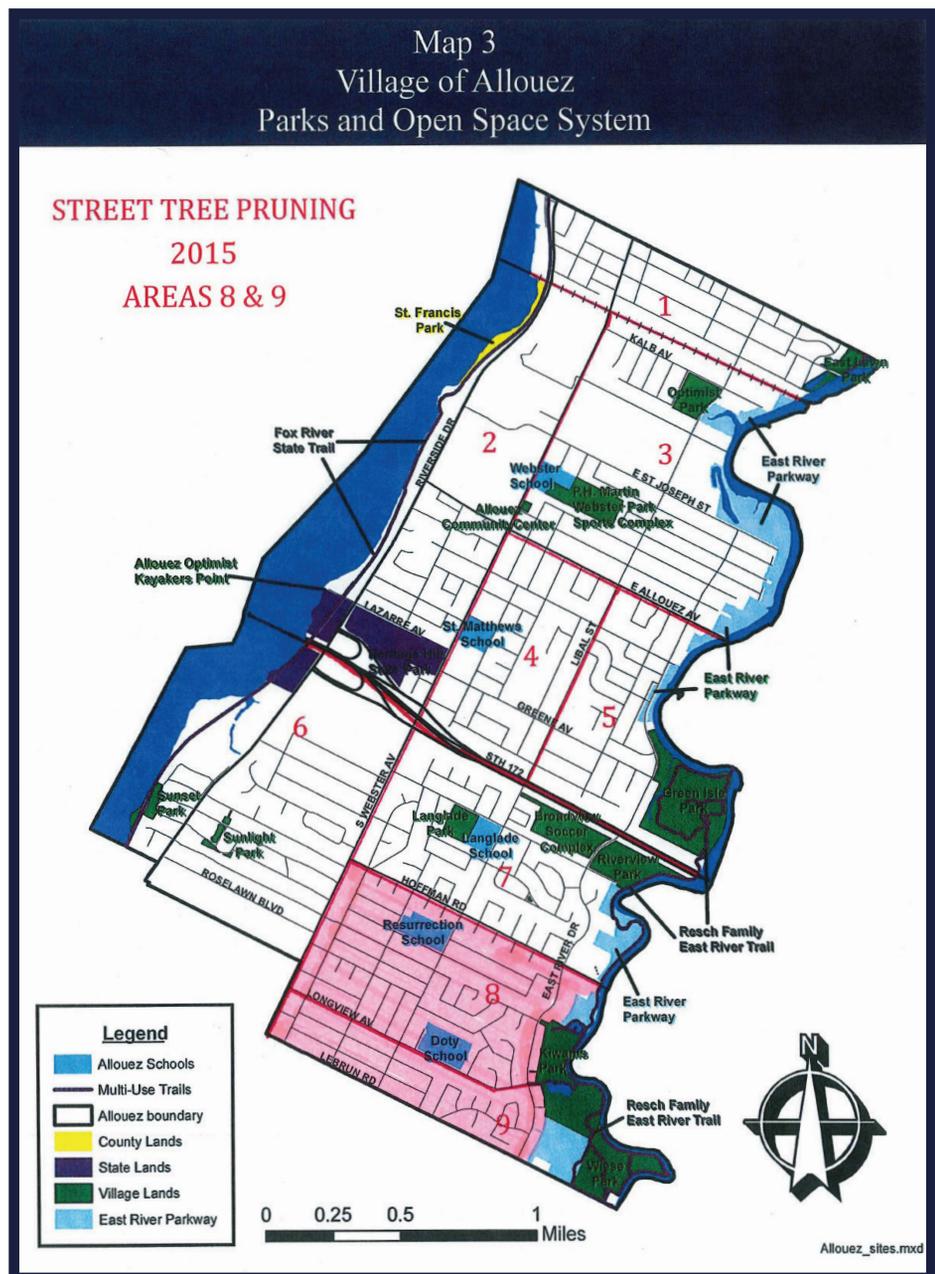
The Village of Allouez is a wonderful community to live and recreate in. We have many beautiful parks and our neighborhoods have wonderful tree lined streets that contribute to why you may have chosen to live here. To continue to make this a great and attractive place to live, the Village wants to ensure that our residents and visitors are safe and proud of the community. A couple of things that make a community an attractive place to live and play are well planned and maintained parks and urban forests.

The Village of Allouez Forestry Division will be maintaining trees along the streets throughout the community this winter. Urban forestry staff will be pruning village street trees along Webster Avenue and Management Units 8 & 9 (the neighborhoods south of Hoffman Road and east of Webster Ave.) for clearances and the health of the trees. If a management unit is not completed this winter, it will be carried over into the next year until all of the street trees have been maintained as needed. The Division also performs street tree pruning on a request basis by homeowners. If you see a need for tree maintenance, feel free to contact the Parks, Recreation, and Forestry Department so that we can schedule the work.

In addition the Division will be performing street clearance pruning of various privately owned trees that have been selected by the Public Works Department. These trees are encroaching into the street right of way and have been noted due to branches that are growing too low over the street or sidewalk resulting in safety concerns or traffic issues.

Per the Village Code of Ordinances, the village is responsible for maintaining specific clearances over streets and sidewalks as well as providing clear vision for motorists and pedestrians.

**For more information on the maintenance of trees along the village streets visit [www.villageofallouez.com/depts/parks-and-forestry/tree-pruning](http://www.villageofallouez.com/depts/parks-and-forestry/tree-pruning) on the Village of Allouez website or reference page 21 in your 2015 All About Allouez annual services and facilities publication. Please feel free to contact the Parks, Recreation, and Forestry Department at 448-2805 if you have questions or would like to request maintenance of street trees in your neighborhood.**



## Allouez Neighborhood Watch Program

SUBMITTED BY VILLAGE OF ALLOUEZ



The Village of Allouez Neighborhood Watch program is looking to connect with current Neighborhood Watch groups and/or create new Neighborhood Watch groups. If you know of a current Neighborhood Watch group that would like to have a meeting or are interested in forming a new Neighborhood Watch in your neighborhood please contact Deputy Loppnow at phone number 920-448-2800 Ex. 109 or by email at [loppnow\\_rw@co.brown.wi.us](mailto:loppnow_rw@co.brown.wi.us). You can also sign up for email updates about public safety related information by emailing Deputy Loppnow at [loppnow\\_rw@co.brown.wi.us](mailto:loppnow_rw@co.brown.wi.us). Also visit us on Facebook-search for the Allouez Public Safety page.

## Floral Fascination: The Meaning Behind Giving Flowers

By Mari Cantu-Afuso



Flowers have long been love tokens since ancient times. Roses were known to be the favorite flower of the Roman goddess, Venus, who is known for her beauty and love. The popularity of roses as a symbol for love may have come from Cupid. According to myth, Cupid was carrying sweet

nectar in a vase when he spilled it on the ground. Beautiful roses sprouted from the spot when the nectar fell. Because of Cupid's slip-up, it's no wonder that roses would also become connected to love. The various colors of roses have different meanings, which came about during England's Victorian era when the "Language of Flowers" flourished. White roses speak of true love; coral, peach or orange for desire; and lilac for love at first sight. Roses aren't the only flower linked to romance. The daisy is also a popular flower and today it serves as a fortune teller: remember picking off individual petals and saying, "He loves me, he loves me not"? According to the Romans, the daisy was a wood nymph until Vertumus, the God of the Spring, saw her dancing and fell in love with her. When he went after her she grew frightened and cried out for the gods to help her, so they saved her by turning her into a daisy!

Whatever your tradition might be for Valentine's Day, there is no set of rules as to what you could give a loved one. By adding a personal touch, such as sending a bouquet of your love's favorite flowers, a box of chocolates, or booking a romantic dinner for two, you will ensure an unforgettable Valentine's Day though! One perfect red rose is considered a "signature rose" by florists; however, the most popular gift is a dozen red roses, and although it is more common for men to send flowers to women, many men may also appreciate the gift like a modern tropical arrangement or succulent garden.



Business *profile*

# “Keep Your Family Together this Year”

SUBMITTED BY THE GREEN BAY KROC CENTER

From time to time, all families need help keeping it together. This year, The Salvation Army Ray & Joan Kroc Corps Community Center will continue to live our mission by providing more opportunities to keep you and your family together. Every aspect of our 100,000 square foot arts, education, recreation and worship facility is designed to create an environment that strengthens, encourages and enriches growth and well-being.

The Salvation Army Kroc Community Center is at the center of surrounding communities, offering a comprehensive range of educational classes, creative and performing arts, health and wellness programs and indoor and outdoor recreational opportunities for youth, adults, families and senior citizens. So, what’s different about the Kroc? It’s not the Aquatics Center or even the Fitness Center. It’s the mission! We’re committed to providing access to resources



that transform your life. By offering a diverse spectrum of programs and services, we are setting a foundation to strengthen, encourage and enrich your family and our community. Everyone wants the best for their family, which includes making the best use of your time. This year will provide you with some new, exciting options to make your family time even more memorable at the Kroc.

Keep it together for family fun time. Look forward to bounce house parties, family game nights, movie nights in our Aquatics Center and much more! Keep it together as you set an example of healthy living for your family. We’re offering more fitness classes that include your whole family and also offering classes at times that work with your busy family schedule. Keep it together as you find your child’s hidden talent. We are expanding our performing and creative arts programming, which will be sure to spark your family’s imagination and creativity. Keep it together through faith. If you are looking for a family-friendly church to nourish your spirit, our growing congregation is full of families just like yours. Visit us at GBKrocCenter.org to see our exciting program offerings or stop by 1315 Lime Kiln Rd any time during our regular hours of operation for a tour. We hope to see you soon!



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## Calendar of *events*

Sat., February 7

### **SNOWSHOE HIKE**

@Bay Beach Wildlife Sanctuary

The Sanctuary is offering snowshoe hikes this winter for people itchin' to get outside. Our hikes are for people age 6 and above. Snowshoes are available at the Sanctuary or you're welcome to bring your own. Participants should wear flat-bottomed boots and come dressed to be outside for about an hour. Space is limited. First come, first serve.

Time: 11am or 1pm, \$5  
(920) 391-3677  
Cash only

Sat., February 7

### **NEW LEAF WINTERS FARMERS MARKET**

@KI Convention Center  
Over 85 vendors including local meats, cheeses, bakery, vegetables, canned items, coffee, handcrafted art pieces and various local restaurants.

Time: 8am-12pm  
(920) 437-5972

Sat., February 14

### **GREEN BAY SYMPHONY ORCHESTRA**

@Weidner Center

All You Need is Love: On Valentines Day, Canadian rock band Jeans 'n Classics will team up with the Green Bay Symphony Orchestra to revisit this era of Beatles music. Show your Valentine that "all you need is love" by bringing him or her to a night of great Beatles music you will remember long after you're sixty-four.

Time: 7:30pm  
(920) 494-3407

Mon., February 16

### **ALLOUEZ VILLAGE BAND CONCERT**

@Meyer Theatre

The Allouez Village Band. This 75 member concert band is dedicated to sharing music with audiences throughout northeast Wisconsin through our series of free public concerts at the Meyer Theater in Green Bay, Wisconsin.

Time: 7pm  
(920) 406-8834

# 2015 February



Thurs.-Sun., February 19-22

### **WBAY BOAT SHOW**

@Brown County Arena

The WBAY Boat Show brings together dealers and exhibitors from across the state for one great expo that any boater would enjoy attending. Get advice and instruction from some of the area's top professional anglers to make your fishing trips even more productive. Meet others and swap information about the best places to fish and stories about the ones that didn't get away! It's a one-stop shop!  
(920) 405-1199

Fri.-Sun., February 27 – March 1

### **WISCONSIN STATE HUNTING EXPO**

@Shopko Hall

Hunting Expo, WSHE Seminars, Antler Contest and over a hundred Exhibitor booths.  
(920) 494-3401

## Chocolate Pie for Your Sweetheart



Recipe submitted by Skeet Assid

February is the month of LOVE, so why not make your special someone a wonderful dessert to celebrate the occasion!

- 2 oz unsweetened baker's chocolate
- 1/2 cup butter

In a glass bowl, melt together in the microwave for 1 minute on high. Stir, then microwave 30 seconds more and restir. Let rest 1 minute, then add:

- 1 cup white sugar
- 1/4 cup flour
- 1 tsp vanilla
- 1/4 tsp salt

Blend well then add:

- 2 large eggs
- Blend again.

Pour into lightly buttered 9" pie plate. Bake in pre-heated 375 degree oven for 25 minutes. Then cool and enjoy. Great with vanilla ice cream or whipped cream.



Allouez's 1st Assisted Living Community

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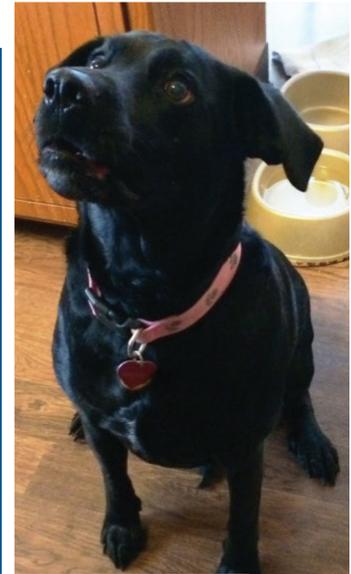
[MCCORMICKSQUARE.COM](http://MCCORMICKSQUARE.COM)

# Meow, Bark, Squeak!

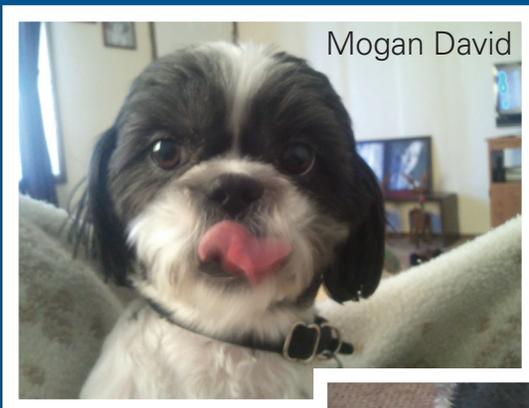
*Attention all pet lovers!*

Have your furry friends had the chance to brush their whiskers in the magazine and leave their paw print? We are welcoming photos of your pets that make their home in our community – sweet, adorable, and silly photos encouraged!

Please email a photo of your pet to [sjohnson@bestversionmedia.com](mailto:sjohnson@bestversionmedia.com). Include your pet's name and breed. Does your pet have a quirky trait or a favorite activity? Describe your pet to us and we'll feature your pet in an upcoming magazine.



Lily



Mogan David



Pumpkin



Larry

Meet Larry and Mogan David, who are Content Coordinator Shannon's boys. Larry is relaxing and Mogan just woke up from a nap!

Meet Lily and Pumpkin, who are Publisher Mia's doggies. These photos were taken as they were waiting for some yummy treats.

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Youth *classifieds*



We invite you to post your talents and abilities to the Youth Classifieds section of your neighbourhood newsletter to advertise yourself and the jobs you are willing to help out with. It's a great way to give to your community and neighbourhood, as well as earn a little extra spending money. So when you have some free time, consider some of following ways in which you can help your neighbours.

SAMPLES

**Landscaping Ryan, 17**

I have worked at a landscaping company for two summers and can mow lawns, water plants and perform general maintenance in your yard. Call me at 333-333-3333.

**Pet Sitting by Samantha, 13**

I can take care of your dogs and cats while you are busy or on vacation, up to a week at a time. For details, call me at 333-333-3333.

It's easy to submit your ad to your neighbourhood newsletter. Simply ask your parents for their permission. Then, email your ideas to [sdwarka@bestversionmedia.com](mailto:sdwarka@bestversionmedia.com)!

Neighborhood *classifieds*



Have something to sell or give away? It might be just the thing your neighbour is looking for! To place your free classified, go to [www.bestversionmedia.com](http://www.bestversionmedia.com) and click "Submit Content Here." For free listings, ads must be 40 words or less and non-business related. You will receive email confirmation.

SAMPLES

**NEW! Yamaha Piano model 305T** - \$1750. This beautiful French Provincial upright is 18 years old but kept in top condition. Please call Dave at 333-333-3333.

Electronic Strike Zone bowling game with 5 game selections, lighted score board, up to 4 players, \$1950. 333-333-3333.

**Gallagher's Pizza Allouez's Neighborhood Pizzeria**

Full bar and game room!

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## Take Advantage of Your Neighborhood Magazine!

*Allueur Neighbors* is all about bringing neighbors together and fostering a closer-knit community! Check out the many ways that you can contribute to and take advantage of your monthly neighborhood magazine:

### Resident Features

Get to know your neighbors and community one resident at a time. We enjoy featuring residents from all walks of life. Make the magazine your own by submitting nominations of families or individuals who you would like to see highlighted – this could be the newest or longest-living residents on the block, your friends next door, the hobbyist, entrepreneur, etc. Help us honor those people who make this community a great place to live, work and raise a family. Or use this feature as a way to share your own story with neighbors. See page 4 for one example of a resident feature.

### Social Scene

What's happening in the neighborhood? If you're part of a book club, social group or charity organization promoting fun or service in the community, share your experiences and photos, and invite others to join you!

### Youth Classifieds

Budding entrepreneurs can submit free classifieds advertising their services to the community. With parental permission, youth can grow their babysitting, lawn care, pet care and other small business services by submitting a free ad.

### School and Extracurricular Activities

Showcase budding athletes, artists and actors among us by submitting photos and details on your kids' accomplishments, as well as information on school events and fundraisers your family is involved in.

### Share Your Snapshots

Have some incredible photos from your latest vacation? Have you captured a nature scene or a touching moment that begs to be shared? Send it in!

### Bulletin Board

Celebrate life's milestones and events! Post announcements such as engagements, weddings or anniversaries, hats off to graduates, military recognition, new baby announcements, retiree congrats, neighborhood garage sales and more.

*If you have a submission or feature idea, simply email us at [sjohnson@bestversionmedia.com](mailto:sjohnson@bestversionmedia.com) with your name and submission info. We look forward to hearing what's on your mind.*

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Don't You Think It's Time for Serenity!



# Needed! Stars for Stories

Do you want to discover new things about your neighbors? Want to be in the headlines? Want to see your pictures published? We're looking for neighborhood families, business owners or individuals who have a story to share. That story might be to celebrate an award you've won, to share your recent vacation, or simply to introduce yourself and share a message with neighbors. We are bringing local to the next level and want this magazine to serve you. Let us know what you hope to see in these monthly pages.

## Here's how to get started. Use these prompts to fire up your imagination:

- Brainstorm what you would like to see in this magazine and what you'd like to share with neighbors.
- Has your family taken a vacation recently? Share your amazing photos from Walt Disney World or a national park!
- Do you have any special talents in your family? Do you play musical instruments? Do you have a band? Are you running a marathon? Are you the next Einstein? Do you make and sell crafts?
- Business owners, the community starts right outside your front door. The family feature story is a great place to introduce your services to those closest to you.
- Volunteers, are you passionate about charity work? Do you organize a fundraiser each year for a nonprofit or walk to fight disease? Your story might motivate others to get involved, too.
- Are you the leader of a book club or bunco group? Do you organize the dinner club or ladies' night out? Show neighbors how much fun you are having and invite newcomers to join you with an article and photos.
- If you are involved in your homeowners' association, use this magazine to inform neighbors of events, neighborhood activities, yard sales, new officers, meeting minutes, contact info for board members, or other announcements.

The process is easy. You send us your ideas or recommend neighbors, and we will talk with you, write the article and gather photos. Go to [www.bestversionmedia.com](http://www.bestversionmedia.com) and click "Submit Content." Or, simply e-mail your content coordinator at [sjohnson@bestversionmedia.com](mailto:sjohnson@bestversionmedia.com).

Remember, we want stories featuring you and your neighbors! Together we can bring neighbors together, stay connected and create an informative, family-friendly forum through your magazine.

**As families serving families, we respect your wish for privacy. Submissions are shared only within your neighborhood magazine.**



*Allowez*  
Neighbors