Could your business use a facelift this year?

Façade Improvement Program

Your business is eligible to apply for the Façade Improvement Program! This program provides you with incentives and opportunities to improve the structure and appearance of your business. The goal of the Façade Improvement Program, is to help maintain and enhance the overall attractiveness and commercial viability of businesses within the TID and surrounding area. Please contact the Village Hall for everything you need to know about the district and the improvement program, and how to begin the application process today.

How it Works

- BUSINESS CAN APPLY TO THE VILLAGE FOR A GRANT OR LOAN TO UPGRADE INFRASTRUCTURE. (SEE APPLICATION)
- FUNDING WILL BE CONSIDERED AT THE SECOND VILLAGE BOARD MEETING OF THE MONTH FOLLOWING THE APPLICATION DEADLINES OF JANUARY 1ST, APRIL 1ST, JUNE 1ST, AUGUST 1ST, AND OCTOBER 1ST.
- BUSINESS CAN BEGIN WORK IMMEDIATELY FOLLOWING THE AWARDMENT OF FUNDS.

Grant Eligible Items:
(Projects that are more reconstruction based or provide upgrades to facilities)

-Improvement or historic restoration.
-Improvement to or addition of entrances, doors, and
 display windows.
-Improvement of existing signs and awnings.
-New signage and awnings.
-Upgrade of building façade.
-Decorative lighting.
-Parking lot improvements (ex. those that include
 pedestrian and bicycle accommodations, improved
 or additional landscaping)

Loan Eligible Items:
(Projects that are more maintenance based)

-Qualified professional design services.
-Painting of exterior building surfaces.
-Cleaning of exterior building surfaces.
-Landscaping improvements.
-Permanent exterior lighting.
-Parking Lot Improvements (ex. resurfacing, expansion)

*See application packet for further information on loan/grant differences and non-eligible improvements

1900 Libal Street
Green Bay, WI 54301

Phone: (920) 448-2800
Fax: (920) 448-2850

Village of Allouez
Historically progressive

Please contact Administrator
Brad Lange with any questions
(brad@villageofallouez.com)