



State of Wisconsin \ DEPARTMENT OF NATURAL RESOURCES

Jim Doyle, Governor
Matthew J. Frank, Secretary

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Dear Wisconsin Solid Waste Professional:

This message is to remind you that effective September 1, 2010, Wisconsin's electronics recycling law (2009 Act 50) prohibits disposal of certain electronic devices in Wisconsin landfills, burning in an incineration facility, or placing these devices in a container intended for disposal or incineration [s. 287.07(5), Wis. Stats.].

Waste service providers, including haulers, landfill and transfer station operators and owners, incineration facility operators and owners, and recycling responsible units are responsible for complying with the landfill ban. This includes ensuring that customers, residents and businesses are aware of the ban and providing information on disposal alternatives, including how and where to recycle electronics. I encourage you to start preparing your employees, customers and residents for the ban now.

The devices covered by the new landfill and incineration ban are:

- televisions, both CRTs and all flat screens;
- computer monitors, both CRTs and all flat screens;
- desktop and laptop computers;
- desktop printers;
- fax machines;
- computer peripherals, including keyboards, mice and speakers;
- DVD players, VCRs and digital video recorders; and
- cell phones.

For more information about this law, see <http://dnr.wi.gov/ecyclewisconsin>.

DNR staff are implementing an outreach plan to assist businesses and local governments in informing the public and regulated entities of the ban. This includes creating and distributing outreach materials that can be used by local governments and other waste service providers. We will be asking many of you for recommendations on what types of materials will make the outreach effort successful with your residents and customers.

Please don't hesitate to contact Sarah Murray or me if you have questions about the ban or have recommendations to make the outreach effort successful with your audiences. Our contact information is:

Sarah Murray – sarah.murray@wisconsin.gov or by phone at 608-264-6001
Ann Coakley – ann.coakley@wisconsin.gov or by phone at 608-261-8449

Thank you for your attention to this matter.

Sincerely,

Ann Coakley, Director
Bureau of Waste and Materials Management