

Appendix A:
User Group Survey and Responses



Comprehensive Outdoor Recreation Plan Stakeholder Needs Assessment Survey

The Village of Allouez Parks and Recreation Department is in the process of updating our Comprehensive Outdoor Recreation Plan (CORP). Rettler Corporation of Stevens Point, Wisconsin will be assisting us. The CORP is an important document that assists public officials and park staff in making decisions about facilities and services in the coming years. Public input is an important part of the plan. I hope that you will be willing to assist by completing the enclosed needs assessment and attending our public informational meetings. Thank you, your time and input is appreciated.

Name: _____ **Address:** _____

Telephone Number: _____ **Email:** _____

Organization(s) you are representing: _____

1. Which Parks and Recreation Department facilities does your group/organization currently use? _____

2. If you currently do not use any Parks and Recreation Department facilities, are there any that your organization is considering using? _____

3. What shortages of currently available outdoor recreation facilities does your organization experience, and what do you feel would be the best option to address this problem? In your response, please consider field type, size, spectator seating, parking, restrooms, lighting and other amenities. _____

4. How many events per season does your group host? _____

5. What is the approximate number of participants per event? _____
6. Do your events and activities attract individuals from outside of the Allouez area (i.e., more than 30 miles)? _____

7. Do your events and activities create overnight stays in Allouez area hotels/motels?

If yes, can you provide an estimated number of rooms and days per event? _____

8. Are there outdoor recreation facilities that are currently not available in the area that you would like the Parks and Recreation Department/Village of Allouez to consider developing or providing?

9. Historically, the Village of Allouez has partnered with a number of organizations, acquired grants and received substantial donations from individuals and businesses to construct or renovate many of the current outdoor recreation facilities including: baseball diamonds, softball fields, soccer fields, park areas, outdoor basketball courts, tennis courts, pedestrian/bicycle trails and more. Would your group be willing to financially contribute to facility improvement projects? _____

What other ideas do you have regarding the funding of these types of community facilities?

10. The Allouez Parks, Recreation and Forestry Department is responsible for the maintenance and scheduling of the Village athletic facilities owned by the Village of Allouez. As the facilities were improved or developed, a user fee was implemented to assist in funding of the cost to maintain the facilities. In addition to the fees, the maintenance and operation costs are subsidized by tax dollars paid by Village property owners. Please share any comments or ideas you may want to share about the current fees charged for use of the Village athletic facilities.

11. Please provide any additional comments that you might want to share. _____

Thank you for completing this information.
Please return survey as soon as possible to either of the two addresses below.
Deadline to return is September 30, 2015.

Allouez Parks & Recreation Department
1900 Libal Street
Green Bay, WI 54301
PH (920) 448-2804 office | (920) 448-2850 fax
Email: recreation@villageofallouez.com

Jeff Bahling
Rettler Corporation
3317 Business Park Drive
Stevens Point, WI 54482
(715) 341-2633 office | (715) 341-0431 fax
Email: jbahling@rettler.com

**COMPREHENSIVE OUTDOOR RECREATION PLAN
ALLOUEZ, WI
Stakeholder/User Group Survey Response Summary**



#	Stakeholder Group	Representative	Parks/Facilities Used	Parks/Facilities considered but not currently used	Shortages	Events Per Season	# Participants per Event	Events attract nonresidents?	Events produce overnight stays?	Desired Recreational Facilities not offered?	Willing to contribute financially?	Comments about current athletic facility fees?	Additional Comments
1	Miracle League of Green Bay	Paul Liegeois	Optimist Park		video surveillance	Season runs from June to August, but facilities are open to the public and used continuously	200 children; 400 volunteers	Yes, approx. 60mi radius, but most from Brown County	No	Would like expansion of playground and picnic areas and bridge across the waterway	Yes	Fees are okay	"Relationship and support by the Village of Allouez has been great!" We need a drawing of some sort as to the long term possibilities at Optimist Park. Thanks.
2	Green Bay East Softball	Tom Zimdars	Riverview		Parking and field lights	10-12 events in spring plus East Softball Tournament in June.	4-36 teams	Yes	Yes		Yes		
3	Green Bay Area Baseball	Sean Macklem	Green Isle baseball field (Babe Ruth size)			70-90. 2 games min. per event. Weekends could have 2 games Fri., 6-8 Sat., and 3 Sun.	24 per game; 48 per day min.	Yes, weekend tournaments 1-3x year. 6-12 teams (4-10 from outside area)	Yes	Yes. Can add signage to the outfield fences to generate revenue? Acquired funds would be used for Green Isle baseball field/facility upgrades.	Yes. Green Bay Area baseball will always work with Allouez Parks & Rec to help fund new projects and renovations to current equipment and facilities.	Would like to add better netting by the small woods/marsh near the concession stand on the large baseball diamond. Our teams lose an average of 6 baseballs per game into that area.	
4	Allouez Boys Little League Baseball	Rick Pellonari	Webster Park		parking and fence netting	multiple (games, practices, tournaments)	200-250 per game night	Yes, Tournaments do	Yes	Yes, already do (fundraising and sponsors)		Keep up the great work. Thank you.	
5	Titletown Select Baseball and Softball	Nate Wallenfang	Green Isle Park, Riverview Park		Not enough baseball/softball fields available for rent.	2	200	Yes, statewide and Illinois	Yes	Would also be interested in converting all fields to have adjustable base paths to include various playing dimensions.	Yes	Very reasonable and helpful to budget operations for nonprofits such as our program.	We are committed to developing and maintaining a great working relationship with the Village of Allouez as our program grows!
6	Allouez Anchors Soccer Club Inc.	Andrew Mansfield	Broadview (all fields) and Green Isle Park (open field in front of the tennis courts with 6 mini fields)			24 sessions at Green Isle Park, 76 sessions at Broadview	12-72 players	Yes	Not usually		Potentially. We built the concession stand at Broadview	Our soccer club provides recreational soccer for the Village of Allouez without requiring a large registration fee. We have been able to do this...because we have had help from the Village and not having to pay user fees. If we were faced with having to pay these fees, it would...have a noticeable impact on our registration. Our club is here to support the residents of Allouez and with your support we have been able to do so.	