# ECONOMIC DEVELOPMENT COMMITTEE MEETING FRIDAY, NOVEMBER 4, 2016 8:00 A.M., ALLOUEZ VILLAGE HALL

# CALL TO ORDER / ROLL CALL

Chairperson Geimer called the meeting to order at 8:05a.m.

Present: Geimer, Dart, Siminski, Schumacher

Also Present: J. Genrich, J. Rafter, B. Lange, T. Fuller

Excused: Woodhead, Erwin, Olejniczak

## MODIFY / ADOPT AGENDA

Request by staff to move agenda item 6, "Advance Economic Development: Peter Zaehringer and Josh Bernhardt" to before agenda item 4, "Announcements."

Dart / Siminski moved to amend and adopt the agenda as requested. Motion carried.

## APPROVAL OF THE MINUTES DATED OCTOBER 7, 2016

Siminski / Dart moved to approve minutes dated October 7, 2016. Motion carried.

## ADVANCE ECONOMIC DEVELOPMENT: PETER ZAEHRINGER AND JOSH BERNHARDT

Peter Zaehringer and Josh Bernhardt, Advance, spoke about the organization and the Strategic Plan for the Greater Green Bay MSA. Discussion included:

- Advance is the economic development branch of the Greater Green Bay Chamber of Commerce.
- Hired TIP Strategies out of Austin, Texas to help develop the strategic plan.
- The goal of the plan is to have a coordinated economic development approach in the Greater Green Bay area.
- The focus of the plan is on higher education, innovation, and business recruitment.
- Recently completed the first of the three phases of the plan.
  - 1. Discovery Phase
  - 2. Opportunity Phase
  - 3. Implementation Phase

Updates of the plan will be provided as the plan progresses.

## **ANNOUNCEMENTS**

None.

# **PUBLIC APPEARANCES**

Jim O'Rourke, 2339 Oakwood Avenue

- Photo contest for people that walk in Allouez
- Brown County and the City of Green Bay will be sponsoring a fat tire bike race on the Fox River Trail this winter.

# UPDATE OF DEVELOPMENT PROJECTS AND AVAILABLE SITES IN THE VILLAGE

Dart / Siminski moved to table discussion of this item to the next Economic Development Committee meeting. Motion carried.

# UPDATE ON EXCESS LAMBEAU FIELD SALES TAX

Dart / Siminski moved to table discussion of this item to the next Economic Development Committee meeting. Motion carried.

## NEXT MEETING DATE AND AGENDA ITEMS TO BE DISCUSSED

Next Meeting: Friday, December 2, 2016 at 8:00a.m.

Agenda Items: Update of development projects and available sites in the village, update

on excess Lambeau Field Sales Tax

# **ADJOURNMENT**

Dart / Siminski moved to adjourn at 9:15a.m. Motion carried.

Minutes submitted by T. Fuller, Planning and Zoning Administrator