

**ECONOMIC DEVELOPMENT COMMITTEE MEETING
FRIDAY, DECEMBER 2, 2016
8:00 A.M., ALLOUEZ VILLAGE HALL**

CALL TO ORDER / ROLL CALL

Geimer called the meeting to order at 8:05a.m.

Present: Geimer, Dart, Siminski, Schumacher, Erwin, Olejniczak (arrived 8:18a.m.)

Also Present: B. Lange, T. Fuller

Excused: Woodhead

MODIFY / ADOPT AGENDA

Siminski / Erwin moved to adopt the agenda as presented. Motion carried. (Olejniczak not present for vote)

APPROVAL OF THE MINUTES DATED NOVEMBER 4, 2016

Erwin / Siminski moved to approve minutes dated November 4, 2016. Motion carried. (Olejniczak not present for vote)

ANNOUNCEMENTS

- Staff said the Webster Avenue Bridge Opening (Saturday, October 29th) was a good success – great attendance
- Allouez Business Association Christmas Party will be on Tuesday, December 13th at 5:30p.m. at the Village Grille
- Frenzy on the Fox will be on January 13th at 7:00p.m. starting at the City Deck in Downtown Green Bay
- Comprehensive Bicycle and Pedestrian Plan Open House will be on January 17th at 5:30p.m. at the Allouez Village Hall

PUBLIC APPEARANCES

Jim O'Rourke, 2339 Oakwood Avenue

- The village should evaluate the economic impact of the Fox River Trail – specifically for businesses between St. Joseph Street and Allouez Avenue – to identify the need for crossings on Riverside Drive prior to the reconstruction of Riverside Drive (STH 57). The village should also work with Brown County to promote the trail.

UPDATE ON VILLAGE-OWNED PROPERTIES FOR SALE

Discussion of the village-owned properties for sale included the following:

- **3241 & 3245 Riverside Drive** – Information about the site was added to the (Village of Allouez) website. The property is listed for sale at \$385,000, is zoned “Commercial,” and has all of the restrictive covenants removed.
- **535 Greene Avenue** – Information about the site was added to the (Village of Allouez) website. The property is listed for sale at \$38,500. There are State and Federal tax credits available for income-producing owners

who maintain the historic integrity. Parking requirements will be determined per project. No environmental contamination is known of at this time.

- **1649 & 1677 S Webster Avenue** – Staff will be giving a presentation to the Village Board on Tuesday night (December 6th) regarding the history, the strengths, and the weaknesses of the site. The committee discussed the known environmental contamination on the site and adjusting the asking price.

UPDATE OF DEVELOPMENT PROJECTS

Discussion of development projects included the following:

- Old Chapel Hill Apartments (1921 Riverside Drive) – construction on the apartment complex is underway. Completion of the first building will likely be in the spring of 2017.
- Los Magueyes Mexican Restaurant (1329 S Webster Avenue) – completed façade work, which was assisted by the village's Façade Improvement Program.
- Vacant lot on the corner of Derby Lane and Webster Avenue (1324 S Webster Avenue) – nothing new to report. No plans have been submitted at this time.

UPDATE ON EXCESS LAMBEAU FIELD SALES TAX

Staff said that the Village Board has on the agenda for Tuesday evening (December 6th) action on a resolution identifying how to allocate the excess Lambeau Field sales tax funds. The resolution proposes:

- \$500,000 be spent on road improvements.
- \$200,000 be spent on installing two Pedestrian Hybrid Beacons (PHB) on Riverside Drive (STH 57).
- \$25,000 be spent on gateway and wayfinding signs.

NEXT MEETING DATE AND AGENDA ITEMS TO BE DISCUSSED

Next Meeting Date: Friday, January 6, 2017 at 8:00a.m.

Agenda Items: Update on excess Lambeau Field sales tax, update on former Village Hall property (1649 & 1677 S Webster Avenue), update on NEWEYE

ADJOURNMENT

Siminski / Olejniczak moved to adjourn at 9:08 am. Motion carried.

Minutes submitted by: Trevor Fuller, Planning and Zoning Administrator