

November 3, 2017 (Economic Development Committee Meeting)

**ECONOMIC DEVELOPMENT COMMITTEE MEETING
FRIDAY, NOVEMBER 3, 2017
8:00 A.M., ALLOUEZ VILLAGE HALL**

CALL TO ORDER / ROLL CALL

Erwin called the meeting to order at 8:03a.m.

Present: Erwin, Dart, Geimer (arrived at 8:05a.m.), Schumacher, Siminski (arrived at 8:06a.m.),
Engebretson

Also Present: Lange, Fuller, Naletta Burr (guest speaker, WEDC)

Excused: Woodhead

MODIFY / ADOPT AGENDA

Dart / Schumacher moved to adopt the agenda as presented. Motion carried. (Geimer not present for vote)

APPROVAL OF THE MINUTES DATED OCTOBER 6, 2017

(Geimer arrived at 8:05 a.m.)

(Siminski arrived at 8:06 a.m.)

Dart / Engebretson moved to approved minutes dated October 6, 2017. Motion carried.

ANNOUNCEMENTS

- The proposed Miramar Drive Historic District will be reviewed by the State Historic Preservation Review Board on December 1st. If approved to the State Register, the National Parks Service will then review the district to determine eligibility for listing on the National Register of Historic Places.
- The village was on Q&A panel regarding new development at the ICSC (International Council for Shopping Centers) event at Lambeau Field on November 2nd.
- Historic Allouez Society is hosting "Picture with Santa" event at the Allouez Community Center on Sunday, November 11th, from 1:00-4:00 p.m.

PUBLIC APPEARANCES (limit 5 minutes)

None.

DISCUSSION: BUSINESS IMPROVEMENT DISTRICTS (Guest: Naletta Burr, WEDC)

Naletta Burr, Economic Development Director for Region 6 with WEDC (Wisconsin Economic Development Corporation), explained how Business Improvement Districts (BIDs) work, how they are funded, how they are supported, and how they are created. Burr explained that BIDs are funded by a self-imposed tax from the businesses or property owners, usually after a need is discovered and a

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solution desired. Area examples of BIDs include: Definitely De Pere, Military Avenue, On Broadway, and Downtown Green Bay.

DISCUSSION/ACTION RE: BRAEBOURNE CONDOMINIUMS

Discussion moved to the next Economic Development Committee meeting.

DISCUSSION: GREEN BAY CORRECTIONAL INSTITUTION PROPOSAL UPDATE

Representatives from the village went to Madison to testify at the Senate Committee Public Hearing in favor of relocating Green Bay Correctional Institution (GBCI) from the Village of Allouez. Those who spoke against the bill seemed to do so because they are against over incarceration, and not necessarily because they are against relocating the facility.

DISCUSSION: BUSINESS APPRECIATION WEEK UPDATE

Discussion moved to the next Economic Development Committee meeting.

DISCUSSION: VILLAGE PROJECTS AND PROPERTIES UPDATE

Discussion moved to the next Economic Development Committee meeting.

REPORT ON SALE OF WATER WORKS BUILDING LOCATED AT 535 GREENE AVENUE

There is an accepted offer to purchase on the property. The property owner plans on using the building for a live-work recording studio. The property will need to be rezoned and will come before the Plan Commission at that time.

NEXT MEETING DATE AND AGENDA ITEMS TO BE DISCUSSED

Meeting date: Friday, December 8, 2017, 8:00a.m.

Agenda Items: TBD

ADJOURNMENT

Siminski / Engbretson moved to adjourn at 9:09a.m. Motion carried.

Minutes submitted by: Engbretson and Fuller