



**Name:** Christopher Sampson

**Address:** 2509 Pickard Circle

**Years in the Village:** 32

**Political Experience:** Seeking election to first public office

**Education:** Green Bay West H.S., UW-Green Bay, graduate of UW-Madison

**Current Occupation:** Retired as longtime Communications Director, UW-Green Bay

**Reason for running (no references to past or present board members or actions):** I want to give back to community as best I can and contribute to keeping Allouez an attractive and well-run community. Additionally, I firmly believe that as much as we generally like to complain about national and state politics there is real opportunity to get involved in government at the local level, and to ensure that democracy serves the people.

**Unique Qualities that makes you a top candidate:** I'm told that I ask good questions. With my experience as a reporter and public relations specialist, I think I'm pretty good at analyzing issues and evaluating possible solutions. Also, while like anyone else I am capable of holding strong opinions and advocating forcefully for a particular outcome, I would say that I make it a point to fully understand competing viewpoints.

**3 top issues/concerns regarding the village and proposed resolution (no references to past or present board members or actions):** I have already gone door-to-door in the village and I learned that most residents are proud of their community and largely satisfied with village services. Generally speaking, I would say priorities are as follows:

- 1) Continue to promote appropriate, tax-base-growing development along the Webster and Riverside Drive corridors. Continue to do "more with less," running a lean operation given the desire to hold the line on taxes and the reality that new money from state and federal sources is highly unlikely. Maintain roads, municipal services and sewer and water utilities that operate without interruption. Allouez needs to continue to stay ahead on updates and follow best practices in maintenance, funding and planning.
- 2) Remain willing to be creative and entrepreneurial, open to doing things differently. I believe that Allouez's action to consolidate fire services with Green Bay and to join the Lake Michigan

water-supply consortium were the sort of bold, difference-making decisions that show this community isn't afraid of the future. That's a good thing. The board's effort to nudge the state Department of Corrections to think more seriously about vacating the valuable land the GBCI is sited on was another forward-looking move.

- 3) Trails and parks. The village is bordered by two rivers and two exceptional hiking-biking trails. There are attractive parks. With a rising generation that appears to be more fitness- and health-conscious than ever before, Allouez should continue to leverage these resources in a way that enhances property values and makes us a No. 1 choice for home buyers who want access to both city convenience and healthy outdoor recreation.