**ECONOMIC DEVELOPMENT COMMITTEE MEETING**

**FRIDAY, JANUARY 3, 2020**

**8:00 A.M., ALLOUEZ VILLAGE HALL**

CALL TO ORDER / ROLL CALL

Dart called the meeting to order at 8:06 a.m. (in the absence of Chair Engebretson)

Present: Dart, Erwin, Geimer, Schumacher, Siminski

Excused: Engebretson, Fabry, Honold

Also Present: Beauchamp, Fuller, Lange

MODIFY / ADOPT AGENDA

**Siminski / Dart moved to adopt the agenda as presented. Motion carried.**

APPROVAL OF THE MINUTES DATED DECEMBER 6, 2019

**Schumacher / Siminski moved to approve minutes dated December 6, 2019. Motion carried.**

ANNOUNCEMENTS

* None.

PUBLIC APPEARANCES (limit 5 minutes)

Jim O’Rourke, 2339 Oakwood Avenue

* Requests that the village be mindful of TID (Tax Incremental Financing District) budget to continue to encourage trail access for bicycle and pedestrian access.

PRESENTATION/DISCUSSION RE: 2020 VILLAGE OF ALLOUEZ BUDGET OVERVIEW

Staff provided an overview of the 2020 Village of Allouez Budget. The tax rate went up slightly over the previous year due to other revenues remaining fairly flat and contracted services increasing. The village continues to identify efficiencies in operations to reduce costs.

Discussion included:

* Contracted services such as police and fire
* Property assessments
* Sources of revenue and heavy reliance on property taxes

DISCUSSION RE: 2019 BUSINESS WALK EVENT SUMMARY REPORT

Staff shared the results found in the 2019 Business Walk Report:

* Location and longevity being credited by business owners as sources of success
* Main challenges were reported to be staffing, visibility, and finding new business channels
* Communication with the village is important
* Businesses like the “culture” of Allouez; e.g. schools, friendly, and safe

The committee will continue discussion on how to improve business climate in Allouez.

DISCUSSION RE: GREATER GREEN BAY ECONOMIC DEVELOPMENT STRATEGIC PLAN COMMUNITY UPDATE

Staff provided a brief summary on the Strategic Plan community event hosted by the Greater Green Bay Chamber of Commerce.

* Community members are looking at ways to integrate art into the community as a way to improve quality of life, culture, and the economy.
* Businesses are looking for ways to better collaborate with schools and opportunities to incorporate trades into school curriculum.
* The new Brown County Expo Center will be able to host larger shows and attract more events to the area.

ACTION RE: RECOMMENDATION ON THE COURSE OF ACTION TO DECOMMISSION GREEN BAY CORRECTIONAL INSTITUTION

**Schumacher / Dart moved to table this item to the February meeting. Motion carried.**

DISCUSSION RE: VILLAGE PROJECTS AND PROPERTIES UPDATE

Staff provided an update on the following projects:

* Zoning Code Rewrite – There will be an open house on January 21st from 5:00-6:30p.m. at the Village Hall. The public is welcome to come and learn about the initial public draft.
* Zambaldi Brewery – A soft opening is scheduled for later this month (January), with the taproom being open to the public shortly after.
* Olde River Condominiums – Units continue to sell and three more units are under construction.
* Chapel Hill Apartments – Completion of the final building will be early this year (2020).

NEXT MEETING DATE AND AGENDA ITEMS TO BE DISCUSSED

Meeting date: Friday, February 7, 2020

Agenda Items: Update on Green Bay Correctional Institution, 2020 business walk event, village projects and properties update (move to the top of the agenda), update on the Multimodal Local Supplement (MLS) Grant, art grants

ADJOURNMENT

**Dart / Siminski moved to adjourn at 9:02a.m. Motion carried.**

Minutes submitted by Mark Schumacher.