

Memo

To: Economic Development Committee, Village Board

Fr: Trevor Fuller, Planning and Zoning Administrator

Re: ACTION RE: ALLOUEZ SUPPORT AND RESOURCES FOR BUSINESSES AND ORGANIZATIONS IMPACTED BY COVID-19

Date: 28 April 2020

COVID-19 is placing uncertainty on many businesses across all sectors. Small businesses are especially vulnerable because of the limited resources and savings. Small businesses make up 97 percent of businesses in Wisconsin and 50 percent of employment. Most small businesses cannot survive more than two months without revenue. Unemployment has increased and retail sales (including online) have decreased beyond precedents set more than 30 years ago in the 1980s.

The Federal government has created several business relief and stimulus programs to help blunt the impacts. Several Allouez businesses have been successful in receiving funding. However, there are still gaps being identified. The Village of Allouez has been in communication with leaders at the Wisconsin Manufacturers & Commerce (WMC), the Wisconsin Economic Development Corporation (WEDC), the Department of Administration (DOA), the Department of Revenue (DOR), and state legislators to find relief for our businesses and fill these gaps.

The Village of Allouez has also been in contact with many businesses and has attempted to assist in non-monetary ways – hosting business roundtable events, promoting businesses on the village website and Facebook page, and acting as a resource for contacts at the state and Federal government level.

The Economic Development Committee is asked to discuss the current situation and brainstorm additional ways the Village of Allouez can provide support and resources to businesses.