



Name: Sarah Deutsch

Address: 3010 Riviera Rue, Green Bay WI 54301

Years in the Village: 9 years

Political Experience: NONE

Education: Gateway Technical College- Medical Assistant, Certified CrossFit Coach

Current Occupation: KBX Rating Specialist (KBX Logistics, Agent for Georgia Pacific)

Reasons for running:

Allouez is a desirable community for families in the greater Green Bay area. With many younger families like mine moving into the Village, I believe it's critical that this segment of our population have a voice at the local level. I want to maintain our Village's attractiveness by keeping our community safe, promoting community development by advocating for youth and family, encouraging small business and economic development, and initiating a more effective and efficient means of communicating with our residents.

Unique qualities that make you a top candidate:

This is my first campaign for an elected office; I want to be the voice for our constituents—a voice for our families. I will value citizens' concerns and strive to implement simple, concise plans with citizens' input. I will strive to foster and maintain a positive environment for Allouez and make decisions in the best interest of the Village and its citizens.

I have had the experience of running a local business, working as a liaison between operations, customers, and staff. I have had supervisory roles involving business' profitability, culture, employee relations, and the needs of a business. I'm well versed in financial management and marketing. I am able to implement change and drive ideas into action. I also have experience organizing and marketing community events for non-profit organizations and local businesses. This experience includes public speaking and utilizing social media as informational and marketing tools.

I am very involved in family life. I have volunteered for kids' sports and have participated in children and teen social programs. I believe in positively impacting our youth because they are our future. I believe

the most influential impact of our youth starts at home. As parents and citizens, we have the most powerful influence of our children by being active voices and creating a culture of serving and valuing others in our local community.

3 top issues/concerns regarding the village and proposed resolution:

1. I would like to initiate a more effective and efficient means of communicating with our residents—whether it be through social media, mailings, phone calls, or other education. By doing this, residents would have an opportunity for real-time, relevant information, thereby minimizing potential frustration among residents. This would create great opportunity for residents and the Village to collaborate on issues and continue to make the Village of Allouez a desirable place to call home.
2. Develop and implement a comprehensive plan to repair and maintain our roads and sidewalks. The Village needs to evaluate and identify future road repairs, prioritize based on need, and communicate this schedule to residents.
3. Encourage small business and economic development. Allouez is 97 percent landlocked. We need to be creative with business development. We need to incentivize small businesses to stay here but also find ways to attract new business so we can keep the Village property taxes low.